

# MadisonFarrior

Design portfolio: [madisonfarrior.com](http://madisonfarrior.com)

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📍 Brooklyn, NY

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## EDUCATION

*B.S. Fashion and Textile Design*

**North Carolina State University**

📅 2017

*Textiles*

**Hong Kong Polytechnic University**

📅 2016

*Certificate, Sustainable Design*

*Entrepreneur*

**Fashion Institute of Technology**

📅 2021

## SKILLS

Adobe Photoshop

Adobe Illustrator

Product Development

Product Strategy

Product Expansion

Data Analysis

Agile Development

Service Leadership

## WORK EXPERIENCE

Associate Product Manager - KnollStudio

### MillerKnoll

📅 February 2022 - current 📍 New York, NY

- Managed full product lifecycle and P&L of portfolio of small and large product lines for Knoll brand, with annual revenue of \$5 million dollars.
- Develop and present product expert trainings for internal education and for A&D community client development and sales.
- Active member of internal Black Equity Business Group, and Sustainability Business Group, amplifying their mission across the collective.
- **Leadership:** Plan and led MillerKnoll Global Day of Purpose virtual engagement partnership with non-profit Dress for Success, promoting Women's empowerment.

Assistant Denim Designer

### Seven7 Jeans - Sunrise Brands Inc.

📅 September 2020 - February 2022 📍 New York, NY

- Design missy denim bottoms, shirts, skirts and jackets for all seasonal development.
- Create on-garment marketing materials and graphic illustrations, and write all product descriptions and copy, formulating a brand voice.
- Achieved brand sales revenue growth from \$80mil to \$100mil, and continually offered design solutions for new wholesale accounts.

Denim Wash - Design Assistant

### Gap Inc.

📅 April 2018 - September 2020 📍 New York, NY

- Create and approve men's denim wash assortment from conception through production.
- Implement sustainable washing techniques; propose solutions for all SKUs to meet 20% water savings, meet energy savings goals, and test for cost-neutral sustainable initiatives.
- **Leadership:** Planned, organized, and hosted a small group dinner featuring the SVP of Gap Outlet, regarding diversity throughout the present and future, within professional and personal worlds.